



GET RECOGNIZED BY HYUNDAI

AS A RECOGNIZED COLLISION REPAIR CENTER

The Hyundai Recognized Collision Repair Center Network is looking for quality collision repair centers focused on providing a superior repair experience with quality parts to ensure the value and safety of the owners' vehicle is maintained.

To make certain that the next generation of vehicles are properly repaired, Hyundai and other leading automakers are doing their part to ensure that collision repair centers have the right tools, equipment, training, and centers. You are in a league of your own when you receive your Hyundai Recognition, and it can open up additional opportunities for your business.

For more information, see: www.GetHyundaiRecognized.com

THE HYUNDAI RECOGNITION PROGRAM AND BENEFITS INCLUDE:

OFFICIAL CERTIFIED SIGNAGE

+ ADDITIONAL INCLUDED BENEFITS



Official Hyundai Certified and Assured Performance Collision Care Provider signage.

PROGRAM OBJECTIVE:

"THE PROGRAM'S OBJECTIVE IS TO IDENTIFY AND PROMOTE COLLISION REPAIR CENTERS THAT HAVE THE RIGHT TOOLS, EQUIPMENT, TRAINING AND FACILITIES NECESSARY TO REPAIR VEHICLES BACK TO MANUFACTURER SPECIFICATIONS. THIS PROGRAM IS CRITICAL TO HELP ENSURE THE VEHICLE FIT, FINISH, DURABILITY, VALUE AND SAFETY."

- **Turbo-Charge Your Marketing**
Use the official Hyundai Recognized credentials on your website and in your center's marketing.
- **Consumer Advocacy**
Listing on consumer-facing Assured Performance Collision Care Provider (consumer advocate) center locators.
- **Business Evaluation and Development**
Business development planning process allowing the shop to evaluate their operations compared to the Recognition requirements as well as hundreds of key "best practices" in the industry. You get a complete detailed plan of action, budget, suggested strategies, and a financial planning and budgeting tool (pro Forma) with comparison with other top centers.
- **Consumer Awareness and Public Relations**
Press Release communication to your local media.
- **Don't Let Your Customers Get Steered Away**
Online appointment setting and electronic dispatch to your center from the locator.
- **Collision Car Marketing Tools**
Access to VIP Collision Care marketing tools to help you leverage your exclusive Hyundai Recognized status in promoting and marketing your center. You will have access to brochures and center marketing collateral to help draw more customers to your center doors, close sales and raise your CSI. The arsenal of materials and signs differentiates Recognized Centers from local competition.
- **Multiple OEM Recognition**
Multi-line collision repair centers may also be eligible for official Recognition by other OEM's that leverage the same requirements and Recognition process, saving you thousands.

Visit: www.GetHyundaiRecognized.com for the most up-to-date program materials.